



Trucker Buddy Sponsorship Programs

Corporate

It's easy to become a sponsor to Trucker Buddy International. Just fill out the application below and we will recognize your sponsorship with the following.

Donations of \$15,000+: Platinum Level

- Full-page ad in our e-newsletters. (3x per year)
- Logo on website and e-newsletter's sponsor page.
- Logo on our Sponsor's Appreciation Board at trade shows.
- Includes special project.

Donation of \$10,000: Gold Level

- Half page ad in our e-newsletters. (3x per year)
- Logo on website and e-newsletter's sponsor page.
- Logo on our Sponsor's Appreciation Board at trade shows.

Donations of \$5,000: Silver Level

- 1/3rd page ad in our e-newsletters. (3x per year)
- Logo on website and e-newsletter's sponsor page.
- Logo on our Sponsor's Appreciation Board at trade shows.

Donations of \$1,000: Bronze Level

- 1/4th page ad in our e-newsletters. (3x per year)
- Logo on website and e-newsletter's sponsor page.
- Recognition on our Sponsor's Appreciation Board at trade shows.

All other donations: Donor Level

Website recognition
eMagazine recognition

TBI e-Magazine Facts

Circulation: 203,000+
Trucker Buddies and teachers of 4,000 and an additional 200,000+ driver and trucking company execs, owner operator emails.

Features Include:

- Outstanding Trucker Buddy Outstanding Teachers
- Trucking articles from media sponsors.
- Trucker Buddy forms and facts
- Training updates
- Helpful hints
- Board Information
- Survey Questions
- Videos

Name: _____ Position: _____

Company Name: _____

Address: _____ City: _____ State: _____

Zip: _____ Phone: _____ Email: _____

All donations and sponsorships to Trucker Buddy International are tax deductible.

Contact Randy Schwanzenburg at 1-205-248-1261 or email at randy@truckerbuddy.org Website: www.truckerbuddy.org

Frequently Asked Questions

1-800-MYBUDDY www.truckerbuddy.org



What is Trucker Buddy?

Trucker Buddy International is a nonprofit 501(c) (3) organization dedicated to helping educate and mentor elementary school classrooms via a pen pal relationship between professional truck drivers and teachers of grades K-8. Trucker Buddy matches classes of students with professional truck drivers across the nation.

How Does Trucker Buddy Work?

Every week drivers share news about their travels with their class. Once a month, students write letters to their drivers. Students' skills in reading, writing, geography, mathematics, social studies, and history are enhanced and learning is fun. Since 1992, Trucker Buddy has helped educate over a million schoolchildren and introduced them to a caring and compassionate industry.



Why is Trucker Buddy important to the trucking industry?

Children are *constantly* bombarded by negative articles and television programs about truckers, growing up afraid of our hard working professionals. Trucker Buddy puts a face behind the wheel of the truck going down the road for over 60,000 school children each year.

Does it cost anything to become a Trucker Buddy?

No, Our Trucker Buddies and teachers are volunteers and typically provide supplies to the classrooms. No fees are required to be part of the program. We are 100% supported by donations and sponsorships.

How does a professional driver become a Trucker Buddy?

They must submit an application and undergo an extensive background check before they are then matched with a classroom. Some start because they have children in school and want kids to understand what they do. Many want to give back to their communities and helping children is one of the best ways. We have almost 2,500 as of 2009.



What contact is allowed between the driver and the classroom?

Contact is restricted to the teacher only. The teacher is the gate keeper. The Trucker Buddies are also encouraged to send emails, letters and set up an appointment with the teacher to stop by the school and allow the kids to see the truck and ask questions.

How can I help?

Just like any non-profit, you can help by volunteering your time and make a donation to the program. All donations are tax deductible. If you are interested or want more information contact us using the information below.



Contact: Randy Schwartzenburg Direct: 205-248-1261 Fax: 205-345-0959 Email: randy@truckerbuddy.org or go to www.truckerbuddy.org to donate.